

**Aynho Parish Council**  
**Newsletter Discussions**

*Points arising from Discussions between Cllr K McClellan, Sybil Stevens, (current editor) and Graham Gibbs (Church Warden)*

**1. Increased publicity leading up to election of new council. It was agreed that we should have the front page until the May 2011 edition.**

- A possible idea might be photos with blank spaces until we had enough candidates to cause an election.
- Updated description of what the council does, time commitment, training available etc. point to what has been accomplished.
- Need for a wider representation.
- Key issues for the future

**2. New Council to decide the way ahead**

- Sybil willing to give up Church link and have a page in a PC or Village newsletter for church news.
- She is sometimes asked to include items inappropriate for a church Mag, but which she would like to have included.
- There is also a need for a correspondence column. She is frequently asked about issues which appear in the newsletter.
- A monthly calendar, and contact numbers for various services would be helpful. Currently only in the welcome pack.
- Also reports of events used to be published each month, now quite rare.

**3. Practicalities**

- Delivery – Sybil will check with the current team but thinks they would be happy enough in most cases.
- Rev Jill already issues a Benefice Newsletter for all the parishes involved.
- Printing – would Cllr Brook print and charge PC directly? Is this within ethical framework?
- All PC articles should come via clerk, although councillors could submit them through the clerk if agreed.
- All decisions agreed at a PC meeting could be included without further comment necessarily added.
- Advertising costs – link with website etc.

***Cllr Keith McClellan 26<sup>th</sup> November 2010***