

Released on behalf of the Casualty Reduction Partnership

19/06/2009

RIGHTRACKS ROADSHOWS



A series of roadshows is continuing in villages in South Northamptonshire as part of a rural road safety initiative.

The roadshows give information about the Rightracks project which aims to reduce road casualties on rural roads in Northamptonshire.

The roadshows will take place on:

Wednesday 24 June, 4-7pm, Croughton, Reading Rooms car park

Tuesday 30 June, 4-7pm, Charwelton, Fox & Hounds car park/lay-by

Tuesday 7 July, 3-7pm, Culworth, The Green

As a rural Beacon Authority for road safety excellence, Northamptonshire County Council, as part of its work in the Casualty Reduction Partnership, has been awarded £1.5 million from the Department for Transport to fund the project, which is investigating the problems facing drivers on rural roads.

The Rightracks project aims to develop innovative strategies, interventions and solutions by evaluating the data behind the casualty problem on the county's rural road network.

An area in South Northants was chosen for the project following detailed collision analysis. The zone includes 54 villages of varying sizes, as well as Towcester and Brackley on the periphery of the zone.



John Spencer, Casualty Reduction Partnership Manager for Northamptonshire County Council, said: "We hope members of the public will take this opportunity to come along to one of the roadshows and find out more about the project."

The Rightracks project will run for three years and involve staff from throughout the Northamptonshire Casualty Reduction Partnership. At the end of the three-year project, the results will be shared with other local authorities. Northamptonshire County Council is one of only four authorities across the country

chosen to take part in the project.

More information about the project can be found online at www.rightracks.co.uk

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NOTE TO EDITORS:

Photos are of previous Rightracks roadshows held in May. High resolution versions of the photographs available on request.

You are invited to send photographers to the roadshows. Please contact Kate Barrett if you would like to attend.

The Casualty Reduction Partnership aims to provide safer roads within the county and reduce the number of deaths and serious injuries resulting from road collisions. Members include Northamptonshire Police, Northamptonshire County Council, Health Authority, Highways Agency, Magistrates' Courts and the Fire & Rescue Service.

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